



12 questions to ask your business coach in your due diligence process.

So here is a list of questions you should ask your business coach and that will help you make the right decision for you! These questions are all aimed at addressing the elephant in the room... the answer to this one key question:

If I work with you, will your coaching enable me to get the breakthrough in my business and my life, that I have worked so hard to achieve?

1. What are the measurable and sustainable results your clients achieved?
2. What are your credentials and your level of experience in business and can you demonstrate it?
3. Describe your coaching philosophy and business coaching model?
4. Do you provide you with systems, blueprints, templates, and processes to help me implement?
5. What types of businesses and how many have you coached?
6. Will you provide practical help as well as coaching?
7. How long have you been professionally coaching?
8. How do you market your coaching business?
9. Do you have a confidentiality disclosure statement?
10. How many people have you seen with the same problem/issue as mine?
11. What do you charge and do you have a guarantee?
12. What is your specialty?



bertweenink.com

Bert Weenink

actionCOACH
BUSINESS COACHING